

## Message Text

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14

ACTION EB-07

INFO OCT-01 ARA-10 ISO-00 AGRE-00 AID-05 CIAE-00 COME-00

FRB-01 INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06

SP-02 CIEP-02 LAB-04 SIL-01 OMB-01 NSC-05 SS-15

STR-04 CEA-01 /091 W

----- 028176

R 071236Z DEC 76

FM AMCONSUL RIO DE JANEIRO

TO SECSTATE WASHDC 4407

INFO AMEMBASSY BRASILIA

AMCONSUL SAO PAULO

UNCLAS RIO DE JANEIRO 4852

DEPT. PASS S&TP DIV/FAS/USDA

REF: RIO 4613

E.O. 11652: N/A

TAGS: EAGR, BR

SUBJECT: BRAZILIAN COFFEE DEVELOPMENTS

1. ACCORDING TO A JORNAL DO BRASIL REPORT, THE BRAZILIAN COFFEE INSTITUTE (IBIC) MAY AGAIN RAISE THE CONTRIBUTION QUOTA ON 1977 GREEN COFFEE EXPORTS. IBC PRESIDENT CALAZANS IS QUOTED AS SAYING THAT THE MOST RECENT INCREASE HAS ALREADY BEEN ABSORBED BY THE FOREIGN MARKET AND EXPORTERS HAVE BEEN REGISTERING SIGNIFICANT QUANTITIES OF COFFEE FOR EMBARKATION IN JANUARY. REPORTEDLY THE IBC REGISTERED 98,000 BAGS (60 KG.) FOR JANUARY EXPORT DURING THE FIRST TWO DAYS OF NOVEMBER ALONE. CALAZANS STATED THAT THE IBC DOES NOT WISH TO MAINTAIN HIGH LEVELS OF COFFEE EXPORTS DURING THE FIRST MONTHS OF 1977, NOTING THAT OTHER COFFEE-PRODUCERS (CENTRAL AMERICAN AND AFRICAN), WHICH DO NOT HOLD STOCKS, WILL SUPPLY THE INTERNATIONAL MARKET DURING THESE MONTHS. CALAZANS REPORTEDLY SAID THAT BRAZIL OUGHT TO REMAIN "RELATIVELY" OUTSIDE THE MARKET SO NOT TO PUT PRESSURE ON PRICES. THIS STRATEGY WILL PERMIT BRAZIL TO BEGIN SELLING AGAIN AT HIGH PRICES.

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2. THE JORNAL DO BRASIL REPORTED THAT COFFEE EXPORTS

TOTALLED 1 MILLION 704 THOUSAND BAGS (OF WHICH 171 THOUSAND WAS SOLUBLE COFFEE) FOR NOVEMBER FOR A TOTAL REVENUE OF \$310 MILLION (SOLUBLE: \$23 MILLION). EXPORTS FOR THE FIRST ELEVEN MONTHS OF 1976 WERE VALUED AT \$1 BILLION 800 MILLION.

3. IBC RESOLUTION 1002 RAISES THE MINIMUM REGISTRATION PRICES FOR SPRAY AND FREEZE-DRY COFFEE TO \$5 AND \$7.50 PER POUND RESPECTIVELY (A 25-0/0 INCREASE). THE CONTRIBUTION QUOTA ON THESE TYPES IS RAISED 50-0/0 TO \$1.50 PER POUND. THIS CHANGE WAS EFFECTIVE DECEMBER 6 WHEN REGISTRATION FOR MARCH AND APRIL SOLUBLE EXPORTS OPENED.

4. EMBASSY CONCURS.  
DEXTER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
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**Copy:** SINGLE  
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